

Enhanced Oil Resources Inc. announces investor relations agreement

Listed: TSX Venture Exchange (Symbol: EOR)

HOUSTON, TX, Feb. 4 /CNW/ - Enhanced Oil Resources Inc. (the "Company") is pleased to announce that it has hired Enercom, Inc. to act as the Company's lead Investor Relations advisor, effective February 1, 2008.

Enercom is a nationally recognized leader providing specialized investor communications services to the Oil Industry and has provided these services to over 140 companies since being founded in 1994. The agreement with Enercom will cover areas of investor relations consulting, institutional targeting, media relations and business development.

EOR Inc.'s President and CEO Mr. Barry Lasker reports "The Company is very pleased to have joined with Enercom to initiate a new, widespread, investor relations program. Enercom is very well known in the oil patch and their achievements to date with many other Companies make them a perfect fit as we move forward with our business plan."

The Company is also pleased to announce that it will host breakfast meetings at the upcoming IPAA OGIS Small Cap Conference to be held in Fort Lauderdale over the period February 12 to 14th. OGIS Small Cap conference is an outlet for publicly traded U.S. independent producers and service and supply companies with market caps of up to \$1 billion to present their corporate profiles to the investment community. For more information on the conference please go to www.ipaa.org

Enhanced Oil Resources Inc. is a development stage, enhanced oil recovery (EOR), company that controls approximately 235,000 acres of land within the St Johns Helium/CO2 field in Arizona and New Mexico where the Company is developing what is thought to be the largest undeveloped resource of helium and carbon dioxide gases in North America. Independent engineering firms have estimated that the St Johns field contains approximately 15 trillion cubic feet of in place resources, with a potential recoverable resource of 5 trillion cubic feet. Development of the project could result in the Company becoming one of North America's largest CO2 suppliers and EOR producers. The Company's strategic focus for CO2 delivery and EOR production is the Permian Basin where significant potential exists for enhanced oil recovery from mature, depleted oil fields.

ON BEHALF OF THE BOARD OF DIRECTORS

(signed)
Barry D Lasker, CEO

THE TSX VENTURE EXCHANGE HAS NOT REVIEWED AND DOES NOT ACCEPT
RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

%SEDAR: 00004538E

For further information: visit our Website at www.enhancedoilres.com, or
Retail Investors please call Don Currie on 1-888-990-3551