

Attention Business Editors:

Enhanced Oil Resources Inc. to present at IPAA OGIS Small Cap Conference

Listed: TSX Venture Exchange (Symbol: EOR)

HOUSTON, Feb. 7 /CNW/ - Enhanced Oil Resources Inc. (the "Company") is pleased to announce that it will be presenting at the upcoming IPAA OGIS Small Cap Conference to be held in Fort Lauderdale over the period February 12 to 14th. OGIS Small Cap conference is an outlet for publicly traded U.S. independent producers and service and supply companies with market caps of up to \$1 billion to present their corporate profiles to the investment community. For more information on the conference please go to www.ipaa.org.

The Company's presentation is scheduled to begin at 2:20 PM ET on Tuesday, February 12th.

In addition, the Company is pleased to provide further information relative to our press release of February 4th, 2008 whereby the Company announced the hiring of hired Enercom, Inc. to act as the Company's lead Investor Relations advisor, effective February 1, 2008. The agreement with Enercom is for a period of 12 months and will cover areas of investor relations consulting, institutional targeting, media relations and business development. The Company will pay a retainer to Enercom of \$3,000 per month and will be charged for additional services on an as needed basis.

Enercom is a nationally recognized leader providing specialized investor communications services to the Oil Industry and has provided these services to over 140 companies since being founded in 1994.

EOR Inc.'s President and CEO Mr. Barry Lasker reports "The Company is very pleased to be presenting at the upcoming IPAA Small Cap conference. As we move forward with executing our business plan our ability to get out and tell our story is key to adding shareholder value. Venues such as the IPAA conference are an excellent way to get exposure to the larger institutional buyers."

Enhanced Oil Resources Inc. is a development stage, enhanced oil recovery (EOR), company that controls approximately 235,000 acres of land within the St Johns Helium/CO2 field in Arizona and New Mexico where the Company is developing what is thought to be the largest undeveloped resource of helium and carbon dioxide gases in North America. Independent engineering firms have estimated that the St Johns field contains approximately 15 trillion cubic feet of in place resources, with a potential recoverable resource of 5 trillion cubic feet. Development of the project could result in the Company becoming one of North America's largest CO2 suppliers and EOR producers. The Company's strategic focus for CO2 delivery and EOR production is the Permian Basin where significant potential exists for enhanced oil recovery from mature, depleted oil fields.

ON BEHALF OF THE BOARD OF DIRECTORS

(signed)
Barry D Lasker, CEO

THE TSX VENTURE EXCHANGE HAS NOT REVIEWED AND DOES NOT ACCEPT
RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

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For further information: visit our Website at www.enhancedoilres.com, or
Retail Investors please call Don Currie on 1-888-990-3551