



## ENHANCED OIL RESOURCES ANNOUNCES ADDITIONS TO STAFF

HOUSTON, TX, July 11 /CNW/ - Enhanced Oil Resources Inc. (TSX-V: EOR) (the "Company") today announces the following additions to the Company's management team.

Ms. Cynthia Newman has joined the Company as Chief Accounting Officer and will report directly to the Company's President and CEO. Cynthia holds a Bachelor of Arts degree in Accounting from the University of South Florida and has 20 years of experience in the finance sector. Cynthia has spent the latter part of her career with Gulfsands Petroleum plc where she was Corporate Controller.

The Company is also pleased to report that Mr. Russell Longmire has joined the Company as Manager Land. Russell has 28 years of experience in land acquisition, lease maintenance and pipeline right of way acquisition and has most recently worked for companies including BP and Anadarko.

EOR Inc.'s President and CEO Mr. Barry Lasker reports "The Company is very pleased to have Cynthia and Russell join the team at EOR. Cynthia's experience in oil and gas financial reporting and Russell's knowledge of land issues and right of way acquisition will greatly help the Company as it executes its plan to become one of the largest EOR resource companies in the Country."

The Company also announces the grant of 875,000 incentive stock options entitling the purchase, for a period of five years, of 875,000 shares of the company at a price of \$1.35 per share pursuant to the terms of the Company's Stock Option Plan approved by shareholders on September 13, 2007.

### **About Enhanced Oil Resources**

Enhanced Oil Resources Inc. (EOR) is an early-stage company focused on developing the St. Johns Helium/CO<sub>2</sub> field, and producing oil via enhanced oil recovery processes using CO<sub>2</sub> injection in the United States. The Company owns and operates the St. Johns Field, the largest undeveloped helium and CO<sub>2</sub> field in North America.

### **Forward-Looking Statement**

Certain statements contained herein are forward-looking statements, including statements relating to Enhanced Oil Resources' operations; business prospects, expansion plans and strategies. Forward-looking information typically contains statements with words such as "intends," "anticipate," "estimate," "expect," "potential," "could," "plan" or similar words suggesting future outcomes. Readers are cautioned not to place undue reliance on forward-looking information because it is possible that expectations, predictions, forecasts, projections and other forms of forward-looking information will not be achieved by

Enhanced Oil Resources. By its nature, forward-looking information involves numerous assumptions, inherent risks and uncertainties. A change in any one of these factors could cause actual events or results to differ materially from those projected in the forward-looking information. Although Enhanced Oil Resources believes that the expectations reflected in such forward-looking statements are reasonable, Enhanced Oil Resources can give no assurance that such expectations will prove to be correct. Forward-looking statements are based on current expectations, estimates and projections that involve a number of risks and uncertainties which could cause actual results to differ materially from those anticipated by Enhanced Oil Resources and described in the forward-looking statements or information. The forward-looking statements are based on a number of assumptions which may prove to be incorrect. Readers should be aware that the list of factors, risks and uncertainties set forth above are not exhaustive. Readers should refer to Enhanced Oil Resources' current filings, which are available at [www.sedar.com](http://www.sedar.com), for a detailed discussion of these factors, risks and uncertainties. The forward-looking statements or information contained in this news release are made as of the date hereof and Enhanced Oil Resources undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable laws or regulatory policies.

**ON BEHALF OF THE BOARD OF DIRECTORS**



Barry D Lasker, CEO

THE TSX VENTURE EXCHANGE HAS NOT REVIEWED AND DOES NOT ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

For more information visit our Website at [www.enhancedoilres.com](http://www.enhancedoilres.com). Retail investors please call Don Currie on 1-888-990-3551. Institutional investors please call Stephanie Feldman of EnerCom, Inc. at (303)-296-8834.